1. **##SECTION: HEADER**

HORIZONTAL LOGO PHONE# REQUEST QUOTE BUTTON MENU

1. **##SECTION: HERO IMAGE CAROUSEL**

INCLUDE “LEARN MORE” CALL TO ACTION WITH ICON POINTING TO JUMP TO NEXT SECTION

1. **##SECTION: OUR CUSTOMERS**

FEATURING LOGOS OF OUR CUSTOMERS

1. **##SECTION: PREMIUM COMPONENTS**

**\*THE COMPONENTS SECTIONS BELOW SHOULD BE VERTICAL/CASCADING\***

Each section should also have a background, like alternating colors, to make it evident where each section ends.

PREMIUM COMPONENTS: John Deere diesel engine

PREMIUM COMPONENTS: Leroy Somer alternator

PREMIUM COMPONENTS: Deep Sea Electronics controller

PREMIUM COMPONENTS: Miratech COWL silencer

PREMIUM COMPONENTS: Genpowerusa Marine-Grade Aluminum super silent enclosure

1. **##SECTION: INDUSTRY-LEADING FEATURES**

**\*THIS SECTION FOR FEATURES SHOULD USE HORIZONTAL TABS TO SELECT THEM\***

SECTION FOR FEATURES

Connectors panel; Mechanical lugs; EPA Flex engine; Auxiliary excitation; Aluminum enclosure; Fuel tank; Main line breaker

1. **##SECTION: PERFORMANCE ACCESSORIES**

**\*THIS SECTION FOR ACCESSORIES SHOULD USE HORIZONTAL TABS TO SELECT THEM\***

Heavy duty trailer; Lifting and mobility kit; Field dragging kit; Readiness kit (racor kit + charger kit + heater kit)

1. **##SECTION: MODEL SELECTION AND TECHNICAL SPECIFICATIONS**

**\*NAVIGATION BETWEEN THE 4 DIFFERENT MODELS SHOULD BE DONE VIA HORIZONTAL ARROWS OR SIMILAR\***

(50KW GPR-J50-60T4iF Rental Generator Set; 65KW GPR-J65-60T3F Rental Generator Set; 80KW GPR-J80-60T3F Rental Generator Set; 100KW GPR-J100-60T3F Rental Generator Set)

**\*EACH OF THE MODELS WILL FEATURE THE TITLE, ONE LARGE PHOTO, AND A TABLE WITH UNFOLDING DROP DOWN MENUS FOR THE CORRESPONDING TECH SPECS AND DETAILS\***

1. **##SECTION: SPECIFICATIONS AND FEATURES SUMMARY**

**\*ONE SINGLE SPECIFICATIONS AND FEATURES SUMMARY TABLE\***

SAMPLE SECTIONS AND CONTENT:

* GENERATOR MODEL
* POWER RATINGS
* DIMENSIONS
* ENGINE
  + ENGINE BRAND/MODEL
  + EPA COMPLIANCE
  + SPEED GOVERNING
  + FUEL CONSUMPTION
* ALTERNATOR
  + ALTERNATOR BRAND/MODEL
  + EXCITATION
  + VOLTAGE REGULATION
* ENCLOSURE
  + CONSTRUCTION
  + SOUND LEVELS

1. **##SECTION: MAJOR CALLS TO ACTION**

**\*THIS SECTION WILL BE COMPOSED OF A SIDE-TO-SIDE 2 COLUMN CALL TO ACTION WITH LARGE AND VERY APPEALING/VISUAL DESIGN FOR “LIVE CHAT” AND “REQUEST QUOTE”**

**\*LARGE FONT, LARGE CONTRASTING COLORS, MODERN APPEALING ATTRACTIVE STOCK PHOTOGRAPHY AND/OR ICONS\***

1. **##SECTION: FACTS/EXPERIENCE/TRUSTWORTHINESS**

**\*THIS SECTION WILL FEATURE MAJOR TRUST-BUILDING FACTS. EXAMPLE:**

**100% Designed/Assembled/Tested in USA; 100+ Countries served; 300+ Flex Engines in stock; 10,000+ Customers served;**

**\*LARGE MODERN ATTRACTING FONT/ICONOGRAPHY SHOULD BE USED\***

1. **##SECTION: NEWSLETTER SIGNUP**

**\*THIS SECTION IS A TRADITION NEWSLETTER SIGNUP OPTION\***

**\*AGAIN, LARGE MODERN ATTRACTIVE FONTS/PHOTOS/DESIGN/ICONS SHOULD BE USED\***

1. **##SECTION: FOOTER**

**\*THE FOOTER SHOULD BE SIMPLE: ADDRESS, PHONE NUMBER, EMAIL ADDRESS**

**\*AGAIN, LARGE MODERN ATTRACTIVE FONTS/PHOTOS/DESIGN/ICONS SHOULD BE USED\***

REFER TO INCLUDED DATASHEET FOR COMPONENT PARTS

The page should have

* a “button” on the right-hand side that allows the user to scroll back to the top of the page (arrow symbol probably works best)
* a “sticky” call to action button on the right-hand side that scrolls down the page with the user navigation
* The complete top-navigation menu should be “sticky” and remain at the top of the page as the user scrolls down.
* The hamburger menu will feature every single of the aforementioned ##sections

The four products are:

* 50KW GPR-J50-60T4iF Rental Generator Set
* 65KW GPR-J65-60T3F Rental Generator Set
* 80KW GPR-J80-60T3F Rental Generator Set
* 100KW GPR-J100-60T3F Rental Generator Set